18 January PTO Meeting

1. **Meeting Called To Order at \_5:35\_**
2. **Introductions**
	1. Adam Sargeant - President Asked to step down due to work constraints
	2. Ricardo Gutierrez - Vice President
	3. Julie Little - Secretary
	4. Valentina Lemus - Treasurer No contact from her
3. **Public Comment**
	1. Hill Country Fundraising
		1. Presentation and samples
		2. Vote Email info to teachers before bringing to a vote
4. **Announcements**
5. **Principal’s Update**
	1. Support for Local family that was devastated by a house fire. Need information on what has been received thus far. Wilson will reach out to Woolsey to see what needs are.
6. **Secretary’s Report**
	1. Minutes Update
	2. School Store Fundraiser Update Yes! On track
		1. Jan 29th delivery of packets
7. **Treasurer’s Report**
8. **Committee Reports**
9. **New Business**
	1. Candy Grams
		1. Update on proceeds Around $500
		2. Do we want to repeat Valentine's Day? Not at this time; lack of volunteers
	2. T-shirt Sales
		1. Opened up again; due by Feb 2nd
10. **Unfinished Business**
	1. Fundraising
		1. Change Drive Use clear bins as containers for change; weighed each week to see who is in the lead; Little will sponsor
		2. Friday Popcorn Fundraiser Idea **-**
			* We have a popcorn machine! Need supplies from Costco or Sams
			* Fridays: Teachers collect $0.50 for each bag; fills out order form for PTO
			* Volunteers popcorn, put it in bags and deliver at end of day
			* Clean up and deposit money at bank
		3. Cougar Nation Shirts??
			* Sell to community
11. **Member Questions/Comments**
12. **Adjournment at \_6:34\_**

| Hill Country Fundraising (your local, family-owned Butter Braid Pastry and Cookie Dough team in Central Texas) would love to help your group. Here are some FAQs regarding our fundraising process: * **Is Hill Country Fundraising on our district’s active vendor list?** Yes! Please let us know if we do not appear on your district’s list and we will make sure to work through any needed updates.
* **How many fundraisers do you offer?** Hill Country Fundraising offers two separate fundraisers: Butter Braid Pastries and Wooden Spoon Cookie Dough. This allows groups to run two fundraisers each year to significantly increase profit.
* **Do you have an online program?** Yes! Groups can choose: Paper order forms, online ordering, or both. Most groups choose both to maximize profit.
* **How long do fundraisers last?**  Groups usually sell for two weeks with delivery 2-3 weeks after the fundraiser ends. The online link [Fundraising Resources - Fundraising Information - Hill Country Fundraising](https://hillcountryfundraising.com/fundraising-resources/) provides a schedule to select your preferred dates. Please note that the week(s) prior to holidays and breaks are our busiest times and may be filled.
* **What is the cost and profit?**
	+ Butter Braid Pastries retail for $17 with a profit of 40% ($6.80) for sales over 300 pastries or $5.95 profit for sales under 300 pastries.
	+ Cookie Dough (40 break-apart cookies) retails for $19 with a profit of 40% profit ($7.60) for sales over 300 units or $6.65 profit for sales under 300 units.
* **Do you have Incentive ideas?** Our [Fundraising Resources - Fundraising Information - Hill Country Fundraising](https://hillcountryfundraising.com/fundraising-resources/) provides lots of Incentive ideas (many with no-cost) to motivate sellers.
* **What assistance do you offer?** You will receive information on setting up your online store, kickoff videos, motivational ideas, a Parent Letter that you can customize and so much more!
* **What about delivery?** All orders are sorted by the seller and delivered packaged and frozen to your location.
* **Are there any upfront costs or delivery charges?** There are *no* upfront costs or delivery charges for local deliveries (within 75 miles). On the rare occasion that a group sells less than 100 units, we will either reschedule a delivery for when we are in the area or ask that you pick up your orders at our home office in Georgetown Texas.

 Customers love to have these delicious pastries and cookies on hand at home and for gifts. Returning groups find that their sales increase each year after customers enjoy their pastries and cookies.  We would love to help your group earn money and look forward to meeting with the PTO group next Thursday. We’ll make sure to bring some yummy samples😊! |
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