15 February PTO Meeting

1. **Meeting Called To Order at \_5:36\_**
2. **Introductions**
	1. ~~Adam Sargeant - President~~
	2. Ricardo Gutierrez - Vice President Bylaws: President Elect
	3. Julie Little - Secretary
	4. Valentina Lemus - Treasurer
3. **Public Comment**
	1. Hill Country Fundraising
		1. Vote - (See attached info) PTO voted against this fundraiser
	2. Booster Fundraising
		1. Vote - (See attached info; Igo is doing the Support Model Service) PTO voted in favor of the support model for the fundraiser; Little will reach out to Booster Sponser for contract. Kickoff date is May 13, Date for “Run” is May 22nd; $500 up front and $500 out of earnings
4. **Announcements**
5. **Principal’s Update**
	1. Principal Update Concern about representation for our PTO; Recommendation of a call for elections in April
6. **Secretary’s Report**
	1. Minutes Update
	2. School Store Fundraiser Update
		1. $10,475.00 in Gift Cards donated to teachers - Will be passed out Feb 16
		2. $213.68 in School Profit from sales- Request Check? Wait until we have a bank account; Wilson will reach out to bank about who can be on the account
7. **Treasurer’s Report**
	1. Treasurer update
8. **Committee Reports**
	1. T-shirt Sales
		1. 2nd round finished Feb 2nd
		2. Update: $87.50 profit from this round
9. **New Business**
	1. Choose a new President? Or wait for Spring Elections?
10. **Unfinished Business**
	1. Fundraising
		1. Change Drive Start March 1st; Little will create a canva flier to be shared out
		2. Friday Popcorn Fundraiser Idea **-**
			* We have a popcorn machine! Need supplies from Costco or Sams Little will price out items from Costco
			* Fridays: Teachers collect $0.50 for each bag; fills out order form for PTO
			* Volunteers popcorn, put it in bags and deliver at end of day Reach out for volunteers
			* Clean up and deposit money at bank
11. **Member Questions/Comments**
	1. **How can we better advertise for PTO Meetings?** Will share flier with teachers to put on “ClassTag”
12. **Adjournment at \_6:32\_**

| Hill Country Fundraising (your local, family-owned Butter Braid Pastry and Cookie Dough team in Central Texas) would love to help your group. Here are some FAQs regarding our fundraising process: * **Is Hill Country Fundraising on our district’s active vendor list?** Yes! Please let us know if we do not appear on your district’s list and we will make sure to work through any needed updates.
* **How many fundraisers do you offer?** Hill Country Fundraising offers two separate fundraisers: Butter Braid Pastries and Wooden Spoon Cookie Dough. This allows groups to run two fundraisers each year to significantly increase profit.
* **Do you have an online program?** Yes! Groups can choose: Paper order forms, online ordering, or both. Most groups choose both to maximize profit.
* **How long do fundraisers last?**  Groups usually sell for two weeks with delivery 2-3 weeks after the fundraiser ends. The online link [Fundraising Resources - Fundraising Information - Hill Country Fundraising](https://hillcountryfundraising.com/fundraising-resources/) provides a schedule to select your preferred dates. Please note that the week(s) prior to holidays and breaks are our busiest times and may be filled.
* **What is the cost and profit?**
	+ Butter Braid Pastries retail for $17 with a profit of 40% ($6.80) for sales over 300 pastries or $5.95 profit for sales under 300 pastries.
	+ Cookie Dough (40 break-apart cookies) retails for $19 with a profit of 40% profit ($7.60) for sales over 300 units or $6.65 profit for sales under 300 units.
* **Do you have Incentive ideas?** Our [Fundraising Resources - Fundraising Information - Hill Country Fundraising](https://hillcountryfundraising.com/fundraising-resources/) provides lots of Incentive ideas (many with no-cost) to motivate sellers.
* **What assistance do you offer?** You will receive information on setting up your online store, kickoff videos, motivational ideas, a Parent Letter that you can customize and so much more!
* **What about delivery?** All orders are sorted by the seller and delivered packaged and frozen to your location.
* **Are there any upfront costs or delivery charges?** There are *no* upfront costs or delivery charges for local deliveries (within 75 miles). On the rare occasion that a group sells less than 100 units, we will either reschedule a delivery for when we are in the area or ask that you pick up your orders at our home office in Georgetown Texas.

 Customers love to have these delicious pastries and cookies on hand at home and for gifts. Returning groups find that their sales increase each year after customers enjoy their pastries and cookies.  We would love to help your group earn money and look forward to meeting with the PTO group next Thursday. We’ll make sure to bring some yummy samples😊! |
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**BOOSTER Fundraising Company:**

**Resources to share:**

**Only time for 1 video? Watch this one:** [**Overview**](https://www.boosterthon.com/boosterthon-overview)

**Corporate Matching with Booster:** [**Double the Donation**](https://www.choosebooster.com/doublethedonation)

**Customized Video for Students:** [**Student Star Video**](https://vimeo.com/804068372/61e3f0129e?share=copy) **– brings in additional funds.**

**2023 – 2024 Character Theme:** [**World Changer Workshop**](https://www.choosebooster.com/whats-new-2023-24#theme)

**We discussed two of our service options Booster Support Service: This is great option if you have 3-5 volunteers dedicated to leading the program experience for students. Designed as a DIY plug and play where we give you the tools and resources to be successful, but you are the ones to implement. Our team is never on campus.**

**• Investment: $1,000
• Percentage Keep: 70%+**

**• This is our most popular model for Title 1 schools, and you can do a dance or a run.**

**Booster Shared Service: Our team handles the Kickoff and Fun Run Day on your campus. You will have a consultant to help run the logistics and need volunteers from your end to help with the program days (character lessons and prize delivery).**

**• Investment: $1000**

**• Percentage Keep: 60%+**

**• More limited on dates, but I think we have two:**

 **Kick Off February 12 and Event Day February 21**

 **Kick Off March 19 and Event Day March 27**