16 November PTO Meeting **Minutes**

1. **Meeting Called To Order at 5:40 pm (Lat start due to “Come to the Table” event**
2. **Introductions**
   1. Adam Sargeant - President
   2. Ricardo Gutierrez - Vice President
   3. Julie Little - Secretary
   4. Valentina Lemus - Treasurer (Not Present)
3. **Public Comment**
   1. Counseling Advisory Council
      1. Sign In Sheet
      2. 15 minute presentation
4. **Announcements**
   1. T-Shirts Sales done!
      1. Nov 3rd was the due date; Final “blast” to public on 11/2
      2. We had 62 orders and sold 134 pieces.

There was an issue with the shirt font. Apparently the font was distressed and it caused the final print to look incomplete. Rebel Sanders made the decision to have the font changed to a solid font. We will have a second round of T-shirt sales near the end of January.

1. **Principal’s Update**

We have had many opportunities for parent involvement this year, Literacy Night, Veteran’s Performance, Trunk or Treat, etc. We are excited about field day and possibly having a Spring Carnival.

1. **Secretary’s Report**
   1. Minutes Update
2. **Treasurer’s Report**
   1. Do we have a total profit earned from the T-shirt sale? $469.00
3. **Committee Reports**

We received a $500 donation from Igo Elementary PTO and Golden Chick is interested in being a donor/sponsor

1. **New Business**
   1. “Booster” Fundraising Presentation
      1. Julie Little- Presented. PTO has questions: When is the base cost due? Is it due each school year? Julie will ask and get back to the committee.
   2. Ideas for Fundraising
      1. HEB cake decorating (Patin)- Spoke about possibly doing it for Valentine's Day. Questions: How far in advance are these ordered? When do we pay for the cakes?
      2. Holiday Shopping for kids (Patin)- “Peppermint Village” reference- This would be great for next year’s holiday fundraiser
2. **Unfinished Business**
   1. First Major Project - Shade Structure
      1. Updates- PTO requested a mock up of the shade structure and pricing from Wilson.
   2. Banking
      1. Did we find a local bank? We will go local. Need to set up an account ASAP.
      2. Adam will check into it after the holiday.

PTO will have a separate bank account from the school and will function as a separate entity. Motion to pursue the local bank by Adam Sargeant. Danielle Woods 2nd the motion. All in favor of the motion.

* 1. Fundraising
     1. Can we use GoFundMe, Zelle, or Venmo according to district policy? These can be set up through the bank.
     2. Need to create a fundraising committee: Winter Holiday Fundraising Committee: Adam Sergeant, Rebel Sanders, Rebekah Huntly, Bianca Welle
        + Use PTO Today for fantastic fundraising ideas
        + Target date to start?
     3. ~~Thanksgiving Paper Turkey on the Door~~
        + ~~Purchased by folks for 25 cents~~
        + ~~Contest to see which teacher can get the most turkeys~~
     4. “Grams” as a Fundraiser
        + Holiday Grams; Trinkets, candy, ziplocks, and holiday messages

PTO discussed using candy canes for the grams. We would sell each gram for max $1.00. Students have the opportunity to purchase from 11-15th during lunches. Use funds to purchase the candy canes once we know what is needed. Volunteers meet to attach candy canes to the gram. Deliver the last day of school before break (20th). Adam’s company will help with the paper and printing.

* + 1. Change Drive- Was not fully discussed; table for next meeting.
    2. Friday Popcorn Fundraiser Idea **-**
       - We have a popcorn machine! Need supplies from Costco or Sams
       - Fridays: Teachers collect $0.50 for each bag; fills out order form for PTO
       - Volunteers popcorn, put it in bags and deliver at end of day
       - Clean up and deposit money at bank

1. **Member Questions/Comments**
2. The next PTO meeting is on December 21st, a student holiday. Julie Little motioned to move the meeting to the 14th due to the holiday break. Rebekah Huntly 2nd the motion. All in favor.
3. There will be more ALL District PTO events next year.
4. How can we get “Cougar Nation” shirts to sell out to the community?
5. Will the next meeting be virtual? TBD
6. **Adjournment at \_6:42 pm**

Julie Little motioned to adjourn the meeting at 6:42pm. Adam Sargeant and Rebel Sanders 2nd the motion. All in favor.

**BOOSTER Fundraising Company:**

**Resources to share:**

**Only time for 1 video? Watch this one:** [**Overview**](https://www.boosterthon.com/boosterthon-overview)

**Corporate Matching with Booster:** [**Double the Donation**](https://www.choosebooster.com/doublethedonation)

**Customized Video for Students:** [**Student Star Video**](https://vimeo.com/804068372/61e3f0129e?share=copy) **– brings in additional funds.**

**2023 – 2024 Character Theme:** [**World Changer Workshop**](https://www.choosebooster.com/whats-new-2023-24#theme)

**We discussed two of our service options Booster Support Service: This is great option if you have 3-5 volunteers dedicated to leading the program experience for students. Designed as a DIY plug and play where we give you the tools and resources to be successful, but you are the ones to implement. Our team is never on campus.**

**• Investment: $1,000  
• Percentage Keep: 70%+**

**• This is our most popular model for Title 1 schools, and you can do a dance or a run.**

**Booster Shared Service: Our team handles the Kickoff and Fun Run Day on your campus. You will have a consultant to help run the logistics and need volunteers from your end to help with the program days (character lessons and prize delivery).**

**• Investment: $1000**

**• Percentage Keep: 60%+**

**• More limited on dates, but I think we have two:**

**Kick Off February 12 and Event Day February 21**

**Kick Off March 19 and Event Day March 27**